

Guidelines for News Highlights Awards

Passed on April 1, 2015, 3rd Administration Meeting, spring semester of AY 2014-2015
Amended on November 8, 2017, 5th Administration Meeting, fall semester of AY 2017-2018

Article 1. These Guidelines were established for National Sun Yat-sen University (hereinafter referred to as “the University”) to encourage its academic units’ achievements in R&D and industry-academe cooperation, increase the University’s visibility in the community, and build the University’s brand through external publicity.

Article 2. The University’s first- and second-level academic units and research centers that provide information on important university policies, research results, innovative teaching and learning, industry-academia cooperation, seminars and events will be awarded annually, based on the newsworthiness and importance of the news releases.

Article 3. Information is to be sent to the Public Affairs Division, Office of the Secretariat, to be released as a news article or promotion material. The point reward system for providing news materials is as follows:

1. Appearance in external media and contributing to positive press coverage of the University will be rewarded with 5 to 20 points, depending on the importance and coverage of the news.
2. For each NSYSU news article, 1 to 5 points will be awarded, depending on the newsworthiness of the report.
3. Points are awarded by the Public Affairs Division according to their journalism expertise. The program will be reviewed annually for improvement in case of dispute.
4. Points are collected per academic year, and the awardees of News Highlights Awards will be announced every two semesters.

Article 4. Each semester, 10 units with excellent press performance will be presented with a certificate of appreciation during the administration meeting; relevant information is provided as a reference for the allocation of funds.

Article 5. These Guidelines were ratified by the University’s Administration Meeting and implemented. Any amendments to the regulations are subject to the same proceedings.

Any dispute over interpretations of these guidelines shall be resolved in the court of law based on the Chinese version.