

National Sun Yat-sen University

Spring Semester 2026

The First Executive Meeting Minutes

Date: Wednesday, February 25th, 2026, 09:00

Venue: Conference Room 7007, Administration Building

Chairperson: NSYSU President Chih-Peng LI

Attendees: Please refer to page 4 for details.

Minutes Taker: Jui-Ling MAO

1. Chairperson's Announcements

2. Project Report on 《Social Media Management and LinkedIn Promotion for the University》, presented by the Deputy Chief of Office of Sustainable Development, Ching-Li YANG

- (1) Social media has become an essential channel for external communication and brand building for universities, as international higher education rankings (QS/THE) increasingly emphasize universities' digital visibility and connections with alumni and industry. Given that the management of the University's various social media accounts is currently scattered, individual administrative and academic units please review the homepage links to social media and actively maintain the respective accounts for the purpose of promotion, the effort of which will serve as a future reference for the evaluation of University's news highlights. With the aim of demonstrating the University's professional development achievements and research capabilities, and strengthening connections between alumni and relevant communities, the Office of the Secretariat and the Office of International Affairs please work together to diversify posts and enhance the visibility of the University's official LinkedIn account.

Faculty, students, and alumni are encouraged to create personal accounts and follow the University's official one; individual colleges, Office of Academic Affairs, Office of Student Affairs, and Center for Alumni Services and Social Engagement please also assist in promotion.

3. Approval of Previous Meeting Minutes

4. Administrative Unit Reports

- (1) To enhance dining convenience for faculty and students, the OGA please assess the feasibility of setting up food truck vendors at the College of Liberal Arts and adding a second food truck vendor at the College of Marine Sciences.
- (2) As artificial intelligence (AI) technology continues to advance and its applications become increasingly widespread, the higher education system can no longer remain uninvolved. To keep up with the trend and enhance overall operational efficiency, the Office of Library & Information Services please conduct a comprehensive review and analysis of viable AI applications in teaching and administration, including feasible tools, potential application scenarios, and expected benefits. This aims to enhance the understanding of faculty and staff, and their ability to utilize AI tools, ultimately improving teaching quality and administrative efficiency.
- (3) To create a supportive work environment where faculty and staff can fully dedicate themselves to teaching and administrative duties, the Office of Personnel Services please conduct a comprehensive review of childcare needs and gather data on the current and potential childcare demand. Relevant information will serve as a reference for the University's future policy planning and resource allocation.

5. Academic Unit Reports

6. Extempore Motion

7. Adjournment

國立中山大學 114 學年度第 2 學期第 1 次行政會議 出席人員

李志鵬校長、郭志文副校長、陳世哲副校長、陳彥旭副校長兼醫學院院長(請假)、許博欽副校長、賴錫三院長、李志聰院長、郭紹偉院長、林豪傑院長、李政賢代理院長、陳美華院長、陳寶蓮院長、歐淑珍教務長、林宗賢研發長、于欽平學務長、蔡俊彥總務長、李明軒國際長、許聖彥產學長、鄺獻榮處長、陳尚盈中心主任、陳珮芬中心主任、賴妙音人事主任、馬彩萍主計主任、李慶男主任秘書兼國金學院及半導體學院代理院長、中山附中黃致誠校長、潘維杰同學、古哲瑋同學、楊育成顧問